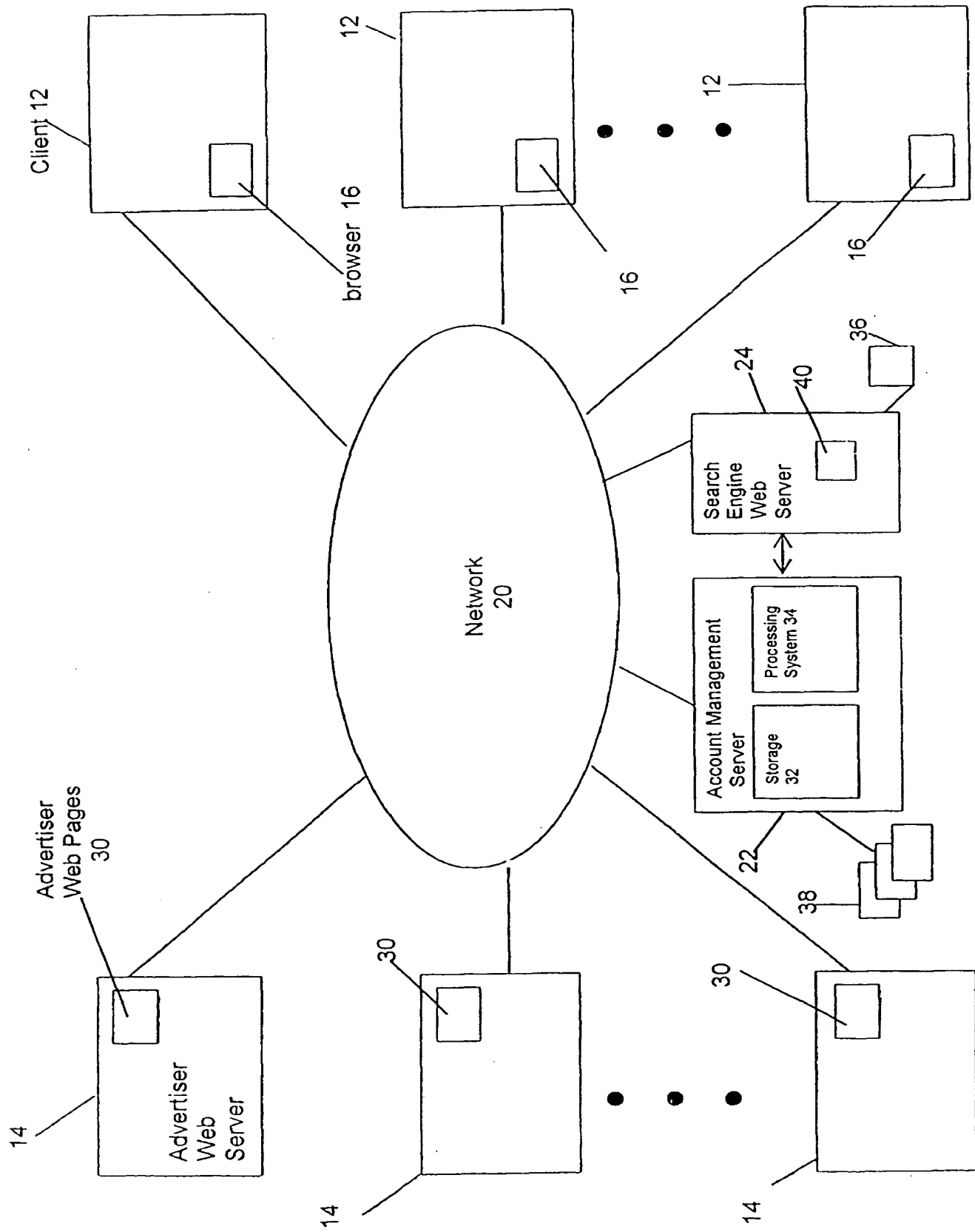


FIG. 1



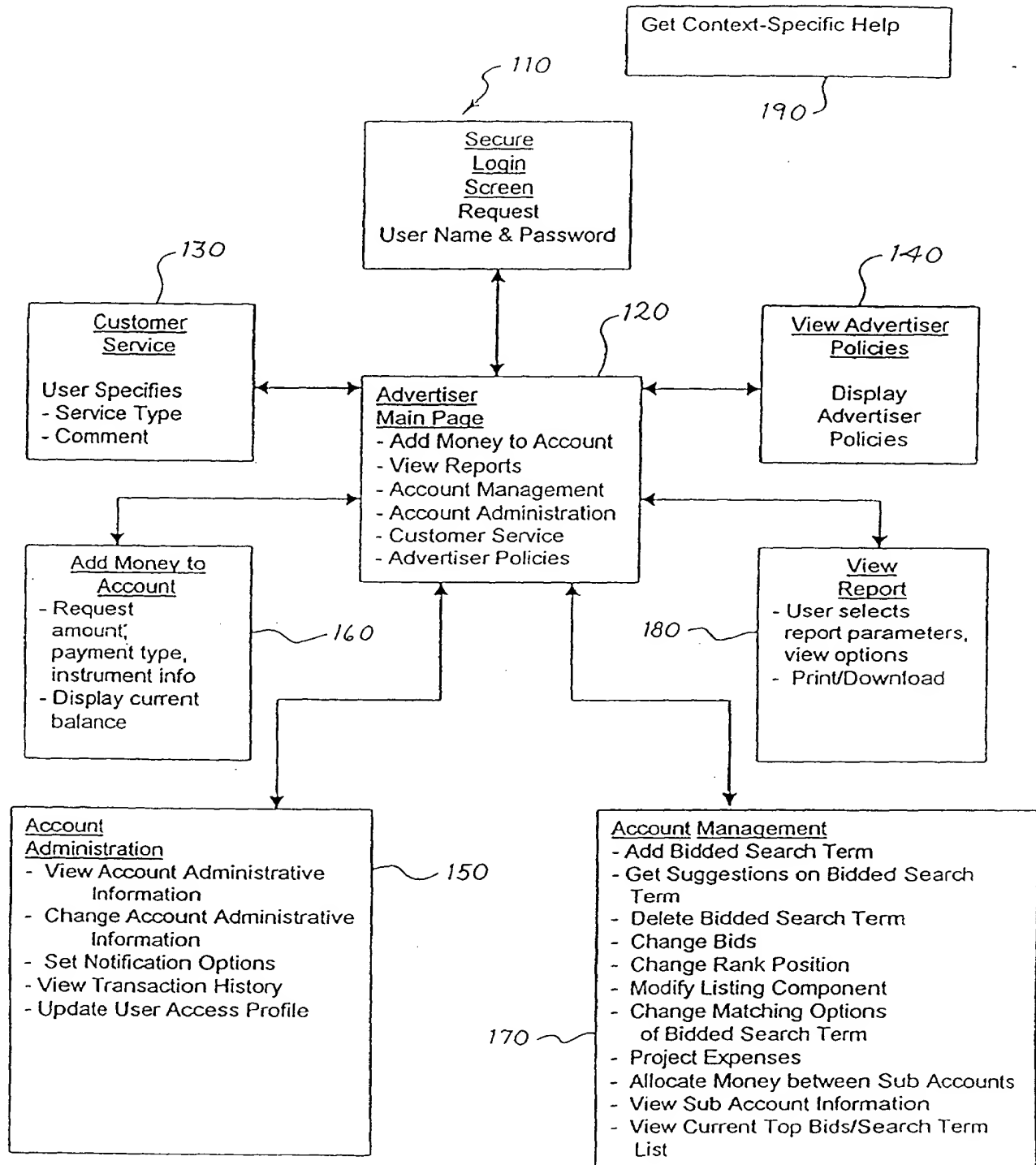


Fig. 2

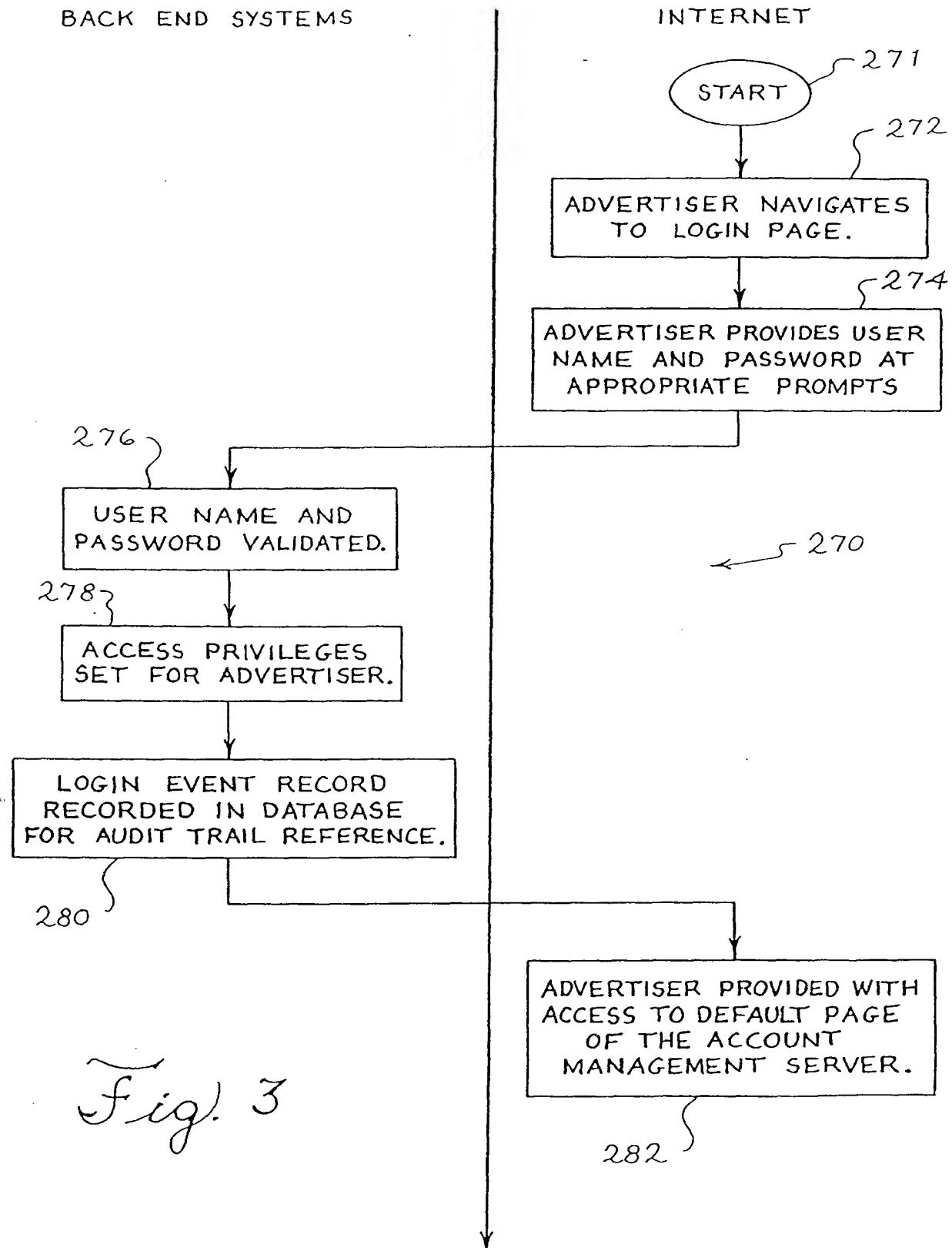


Fig. 3

BACK END SYSTEMS

INTERNET

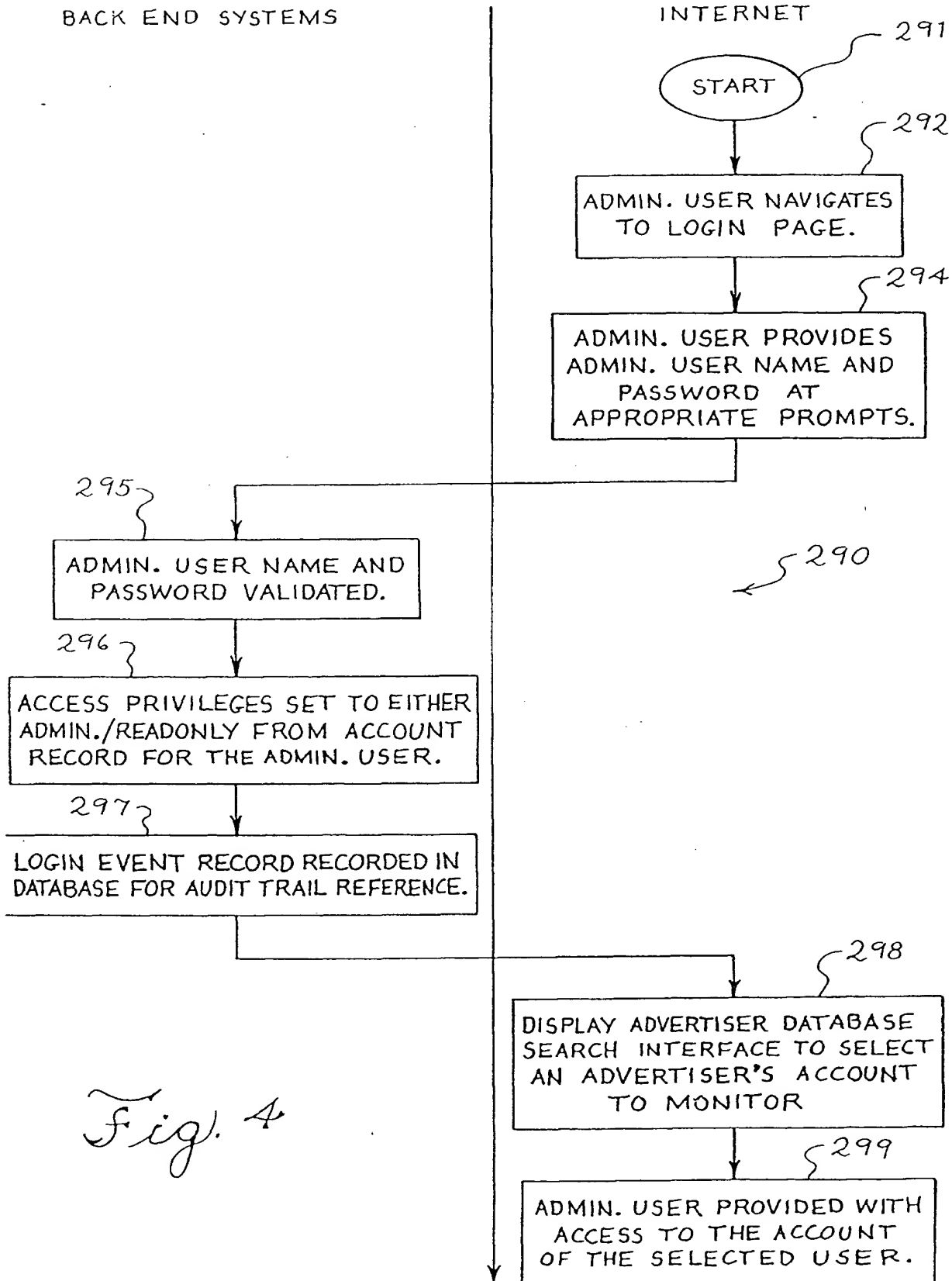


Fig. 4

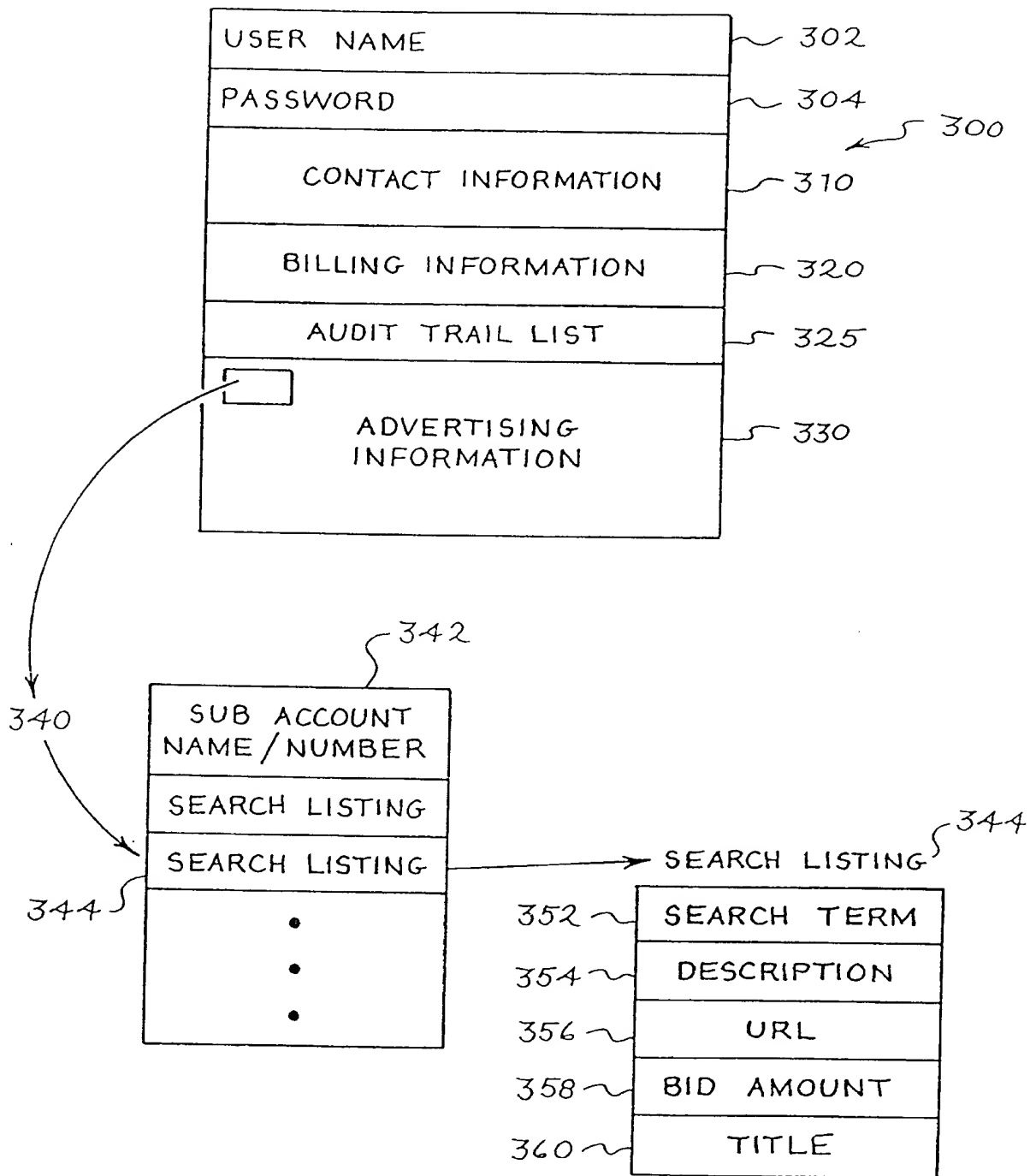


Fig. 5

Fig. 6

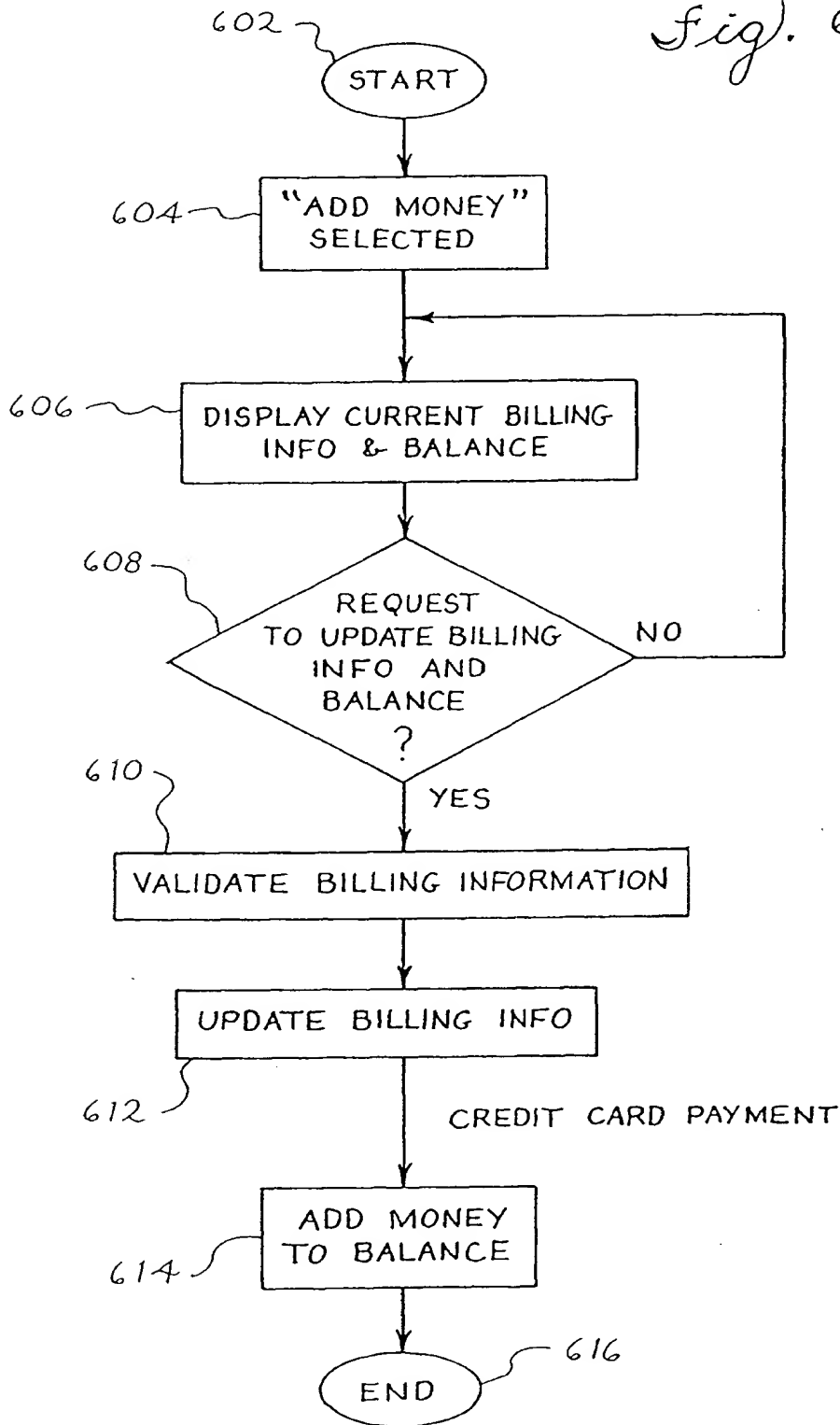
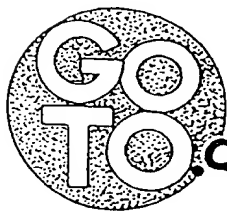


Fig. 7



Dinner & a movie Find it on at hand

SELECT A CATEGORY ☒ WHAT CITY? AL ☒ FIND IT!

ZIP DRIVES Find It!

Type what you're looking for and click Find It!

760a Try Go To Remote!
730 Add Go To to Favorites

720 710a

1. We Buy And Sell Zip Drives — 720

Buy Sell or Trade used computers, memory, peripherals, hardware and software. We offer the best brand names, competitive prices, large inventory, and reliability. We can ship anywhere.
<http://www.micro-tradingpost.com/> (Cost to advertiser: \$0.08)

740 2. MadnFind.com - Click Here! 750a 710b

760b Online guide to apple computer retailers. Find IMacs, power macintosh G3s, powerbooks, mac software and much more!
<http://www.madnfind.com/> (Cost to advertiser: \$0.07) — 750b

760c 3. Custom Computer Systems, Inc (CCS) 710c

CCS, a wholesale distributor of computer systems, parts & accessories. Online shopping and same day shipping! 800.379.1227
<http://www.wvccsi.com/> (Cost to advertiser: \$0.06) — 750c

760d 4. Best Price on Zip Drives 710d

ATMAN - USA.COM Computer on-line shopping. Huge selection, competitive price, reliable service. Major credit cards are welcome.
<http://www.atman-usa.com/> (Cost to advertiser: \$0.02) — 750d

760e 5. Computer Beat...One - Step Web Directory 710e

A One-Stop Web Directory featuring top computer, PC, Mac web sites on the Internet. Spotlights Computer News, Help Desks, HTML, Internet and Computer Shopping!
<http://www.search-beat.com/> (Cost to advertiser: \$0.01) — 750e

760f 6. Macnet Online Computer Store 710f

Computer retailer of hardware software peripherals consumerable and accessories for PC/Macintosh users. See Powermac, Imac, DVD, digital camera, monitors, printers, scanners, networking, PDA, notebook, and more.
<http://www.applemacnet.com/> (Cost to advertiser: \$0.01) — 750f

760g 7. hard drives for sale, western digital, maxtor, seagate, samsung, ibm, lomega zip drives. Ide, scsi, PSA Inc reseller 710g

Offering computer systems, memory, cpu sales, motherboards, computer upgrades at volume and dealer pricing. A distributor, reseller, broker for all pc needs from corporations to individual personal computer users. PSA Inc. - computer sales and upgrades.
<http://www.psai.com/>

760h 8. Tape Drives, Zip Drives, Floppy Drives 710h

Wholesale distributor in Cleveland Ohio of computer hardware, computer systems, computer components, peripherals, cases, keyboards, mice, tape backup and floppy drives. Free technical support.
<http://www.bitsandbytesinc.com/>

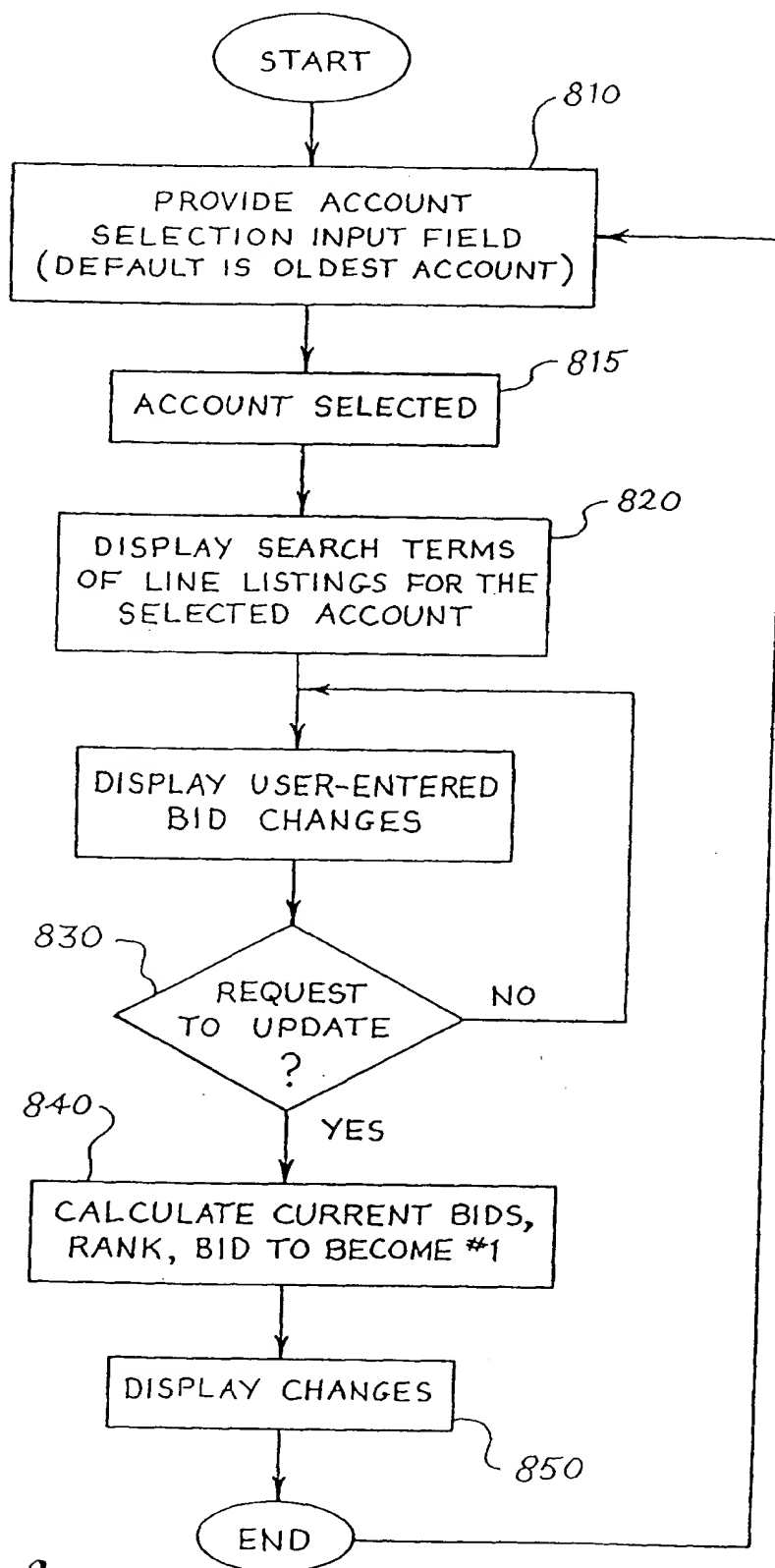


Fig. 8

900

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SEARCH TERM	CURRENT BID	CURRENT RANK	BID TO BECOME #1	NEW BID
CAR	0.01	10	1.00	0.01
AUTO	0.10	5	2.00	0.12
AUTOMOBILE	0.13	2	1.50	0.15

908

912

UPDATE BIDS

Figure 9 is a screenshot of a web application interface for managing search engine bids. The interface includes a header with "CAMPAIGN #1" and "PAGE 1", both with dropdown arrows. Below this is a table with five columns: "SEARCH TERM", "CURRENT BID", "CURRENT RANK", "BID TO BECOME #1", and "NEW BID". The table contains three rows of data: "CAR" with current bid 0.01 and rank 10, "AUTO" with current bid 0.10 and rank 5, and "AUTOMOBILE" with current bid 0.13 and rank 2. To the right of the "NEW BID" column, there are input boxes containing the values 0.01, 0.12, and 0.15 respectively. At the bottom right of the interface is a button labeled "UPDATE BIDS".

Fig. 9

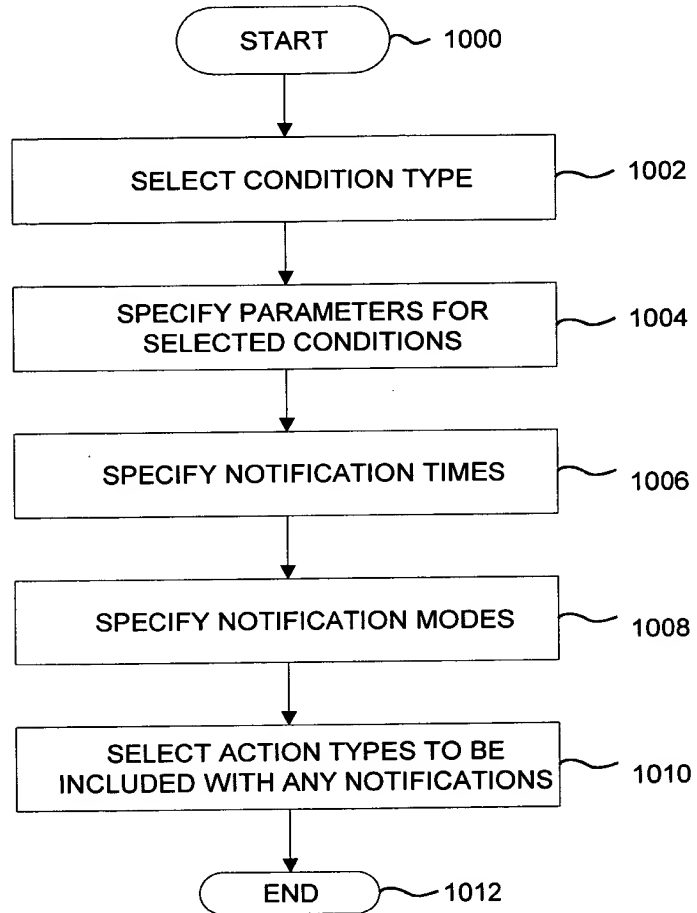


FIG. 10

FIG. 11

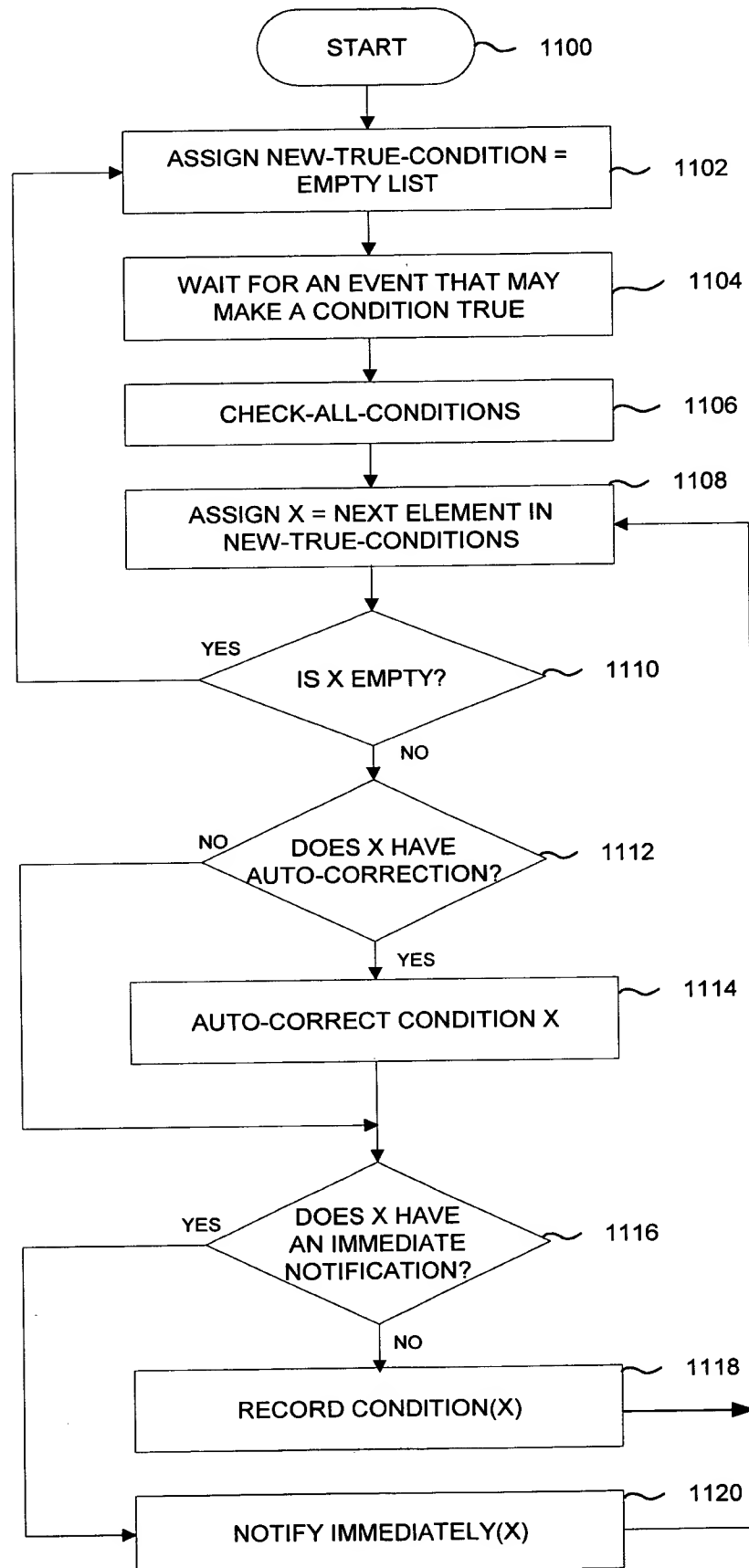


FIG. 12

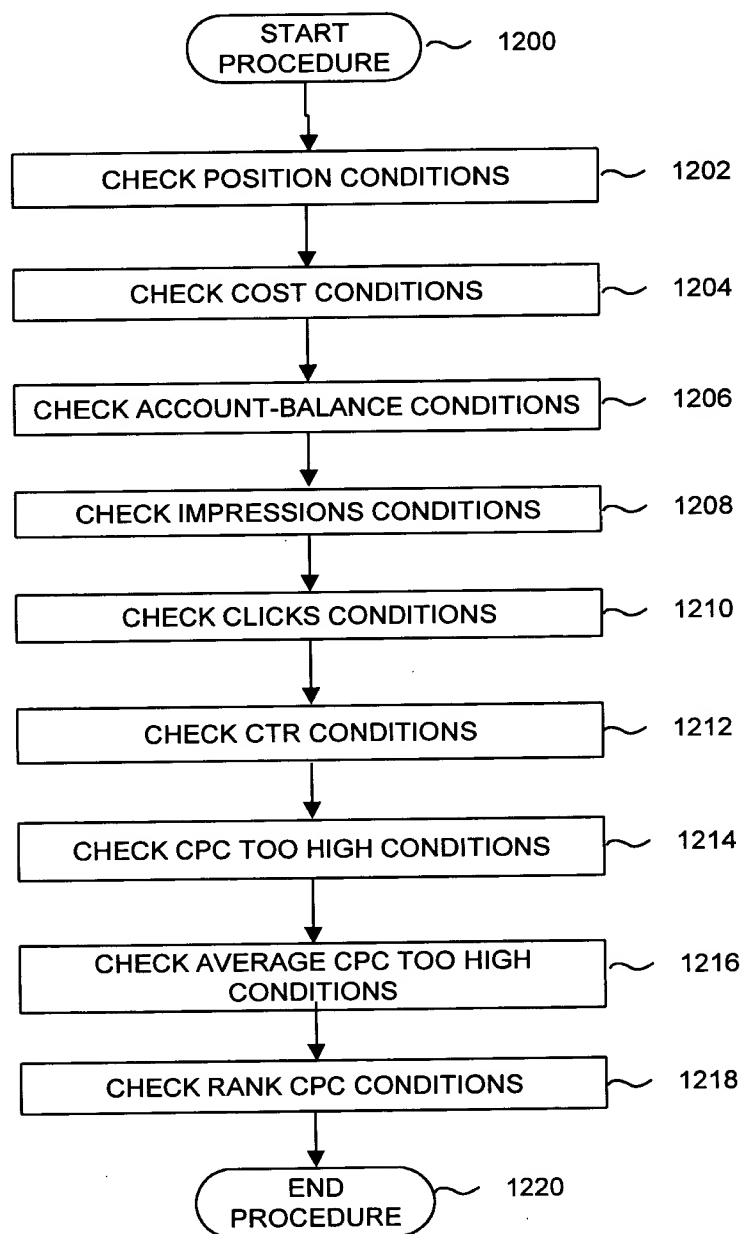


FIG. 13

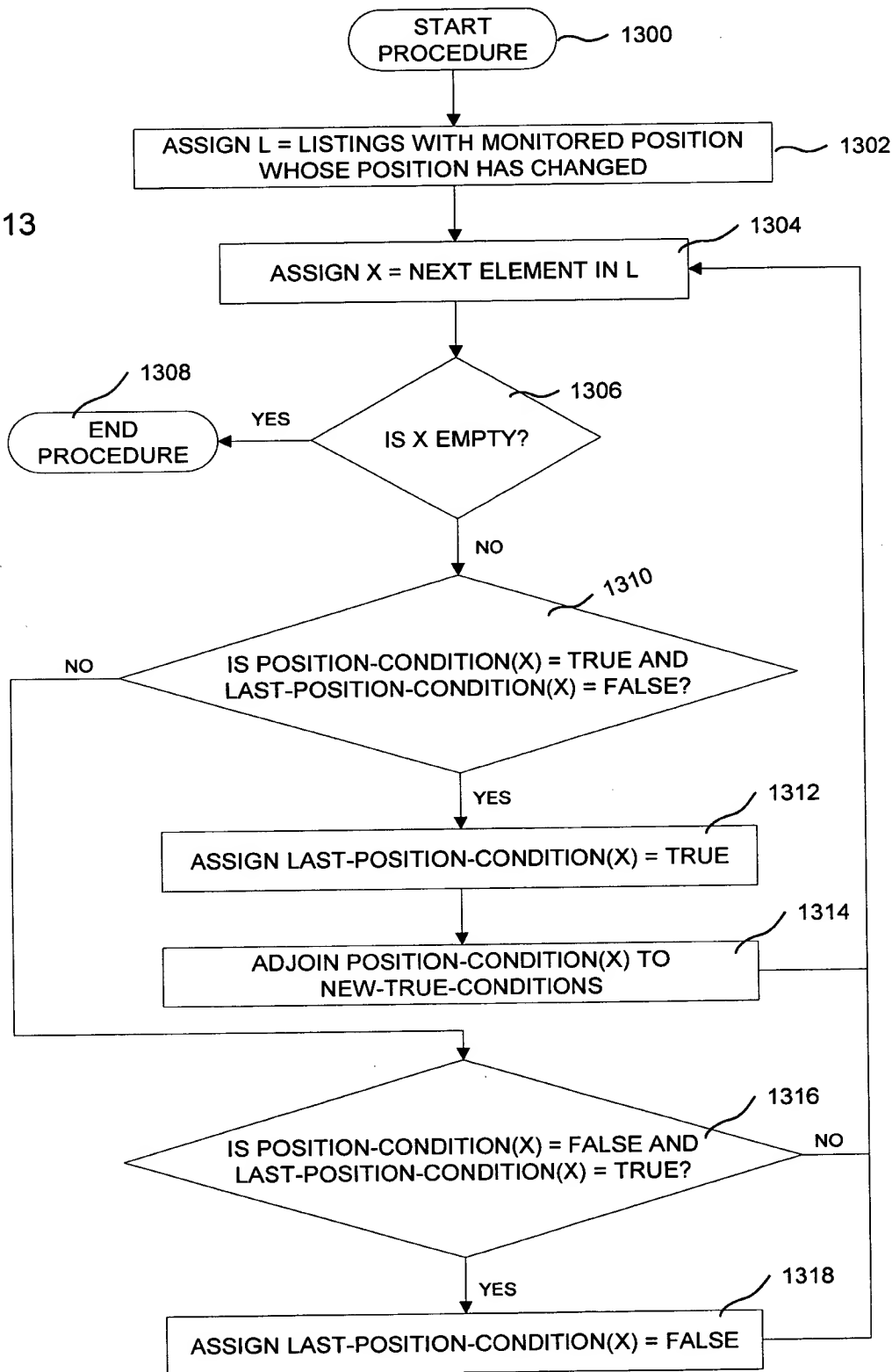


FIG. 14

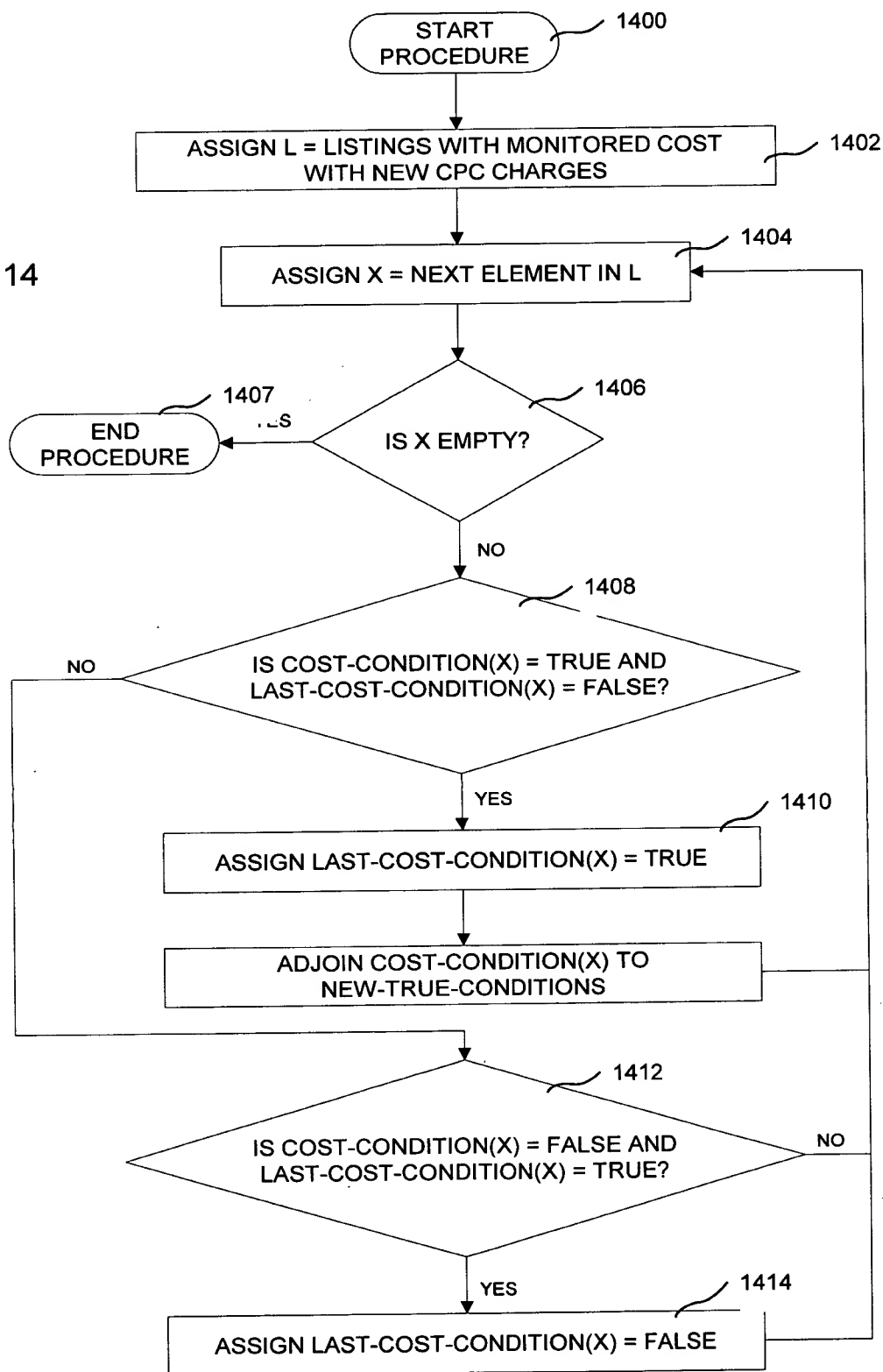


FIG. 15

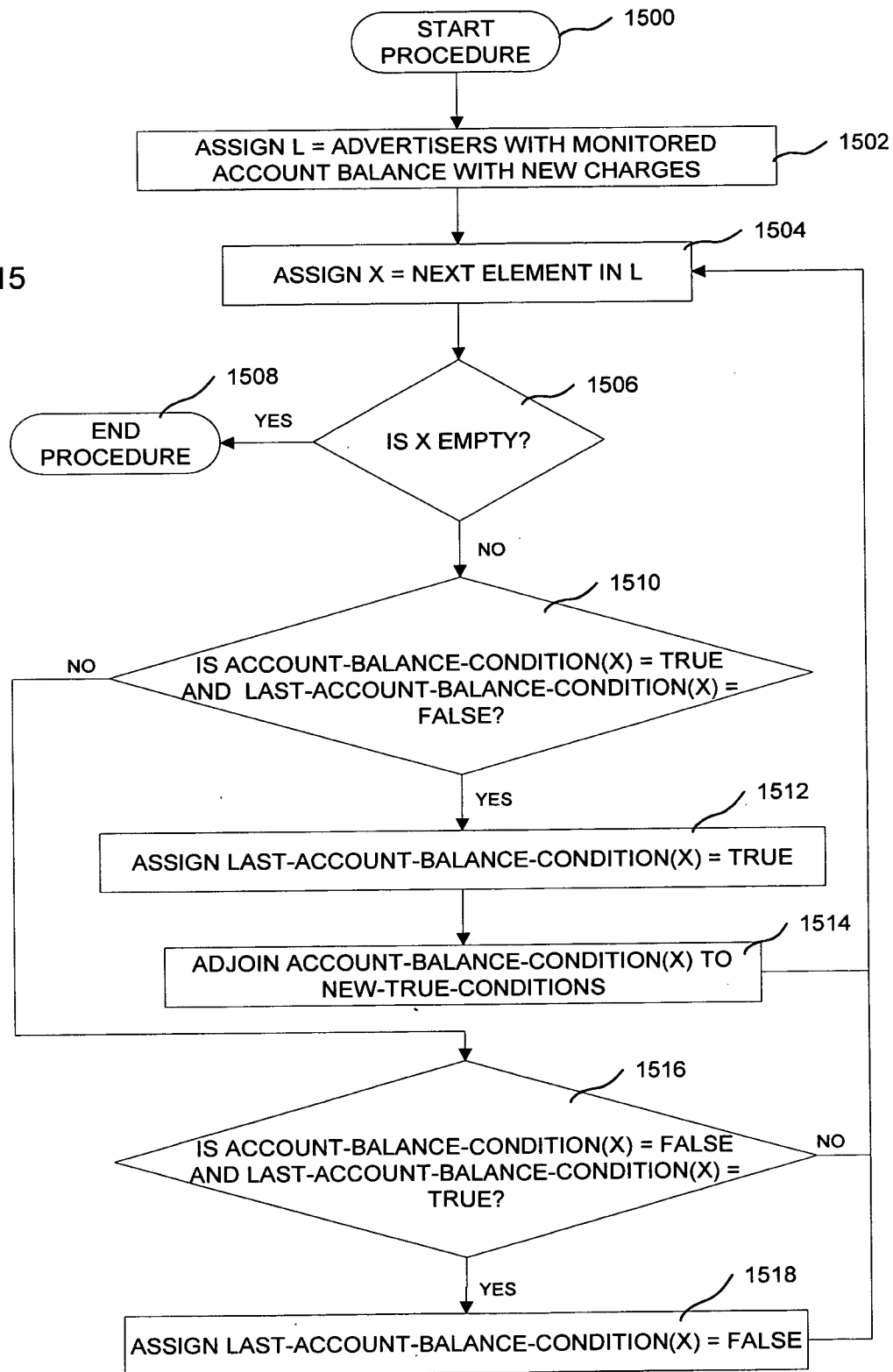


FIG. 16

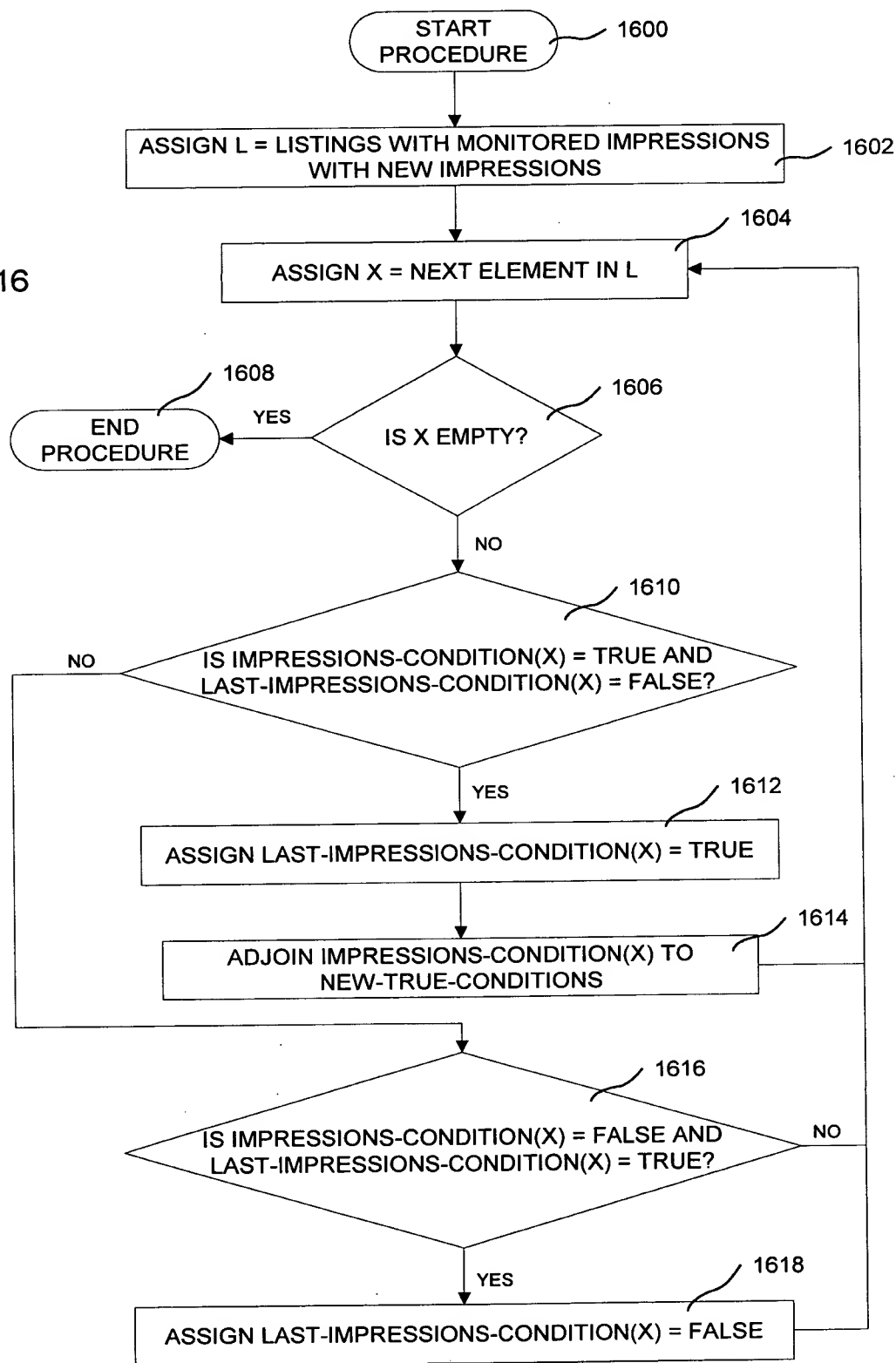


FIG. 17

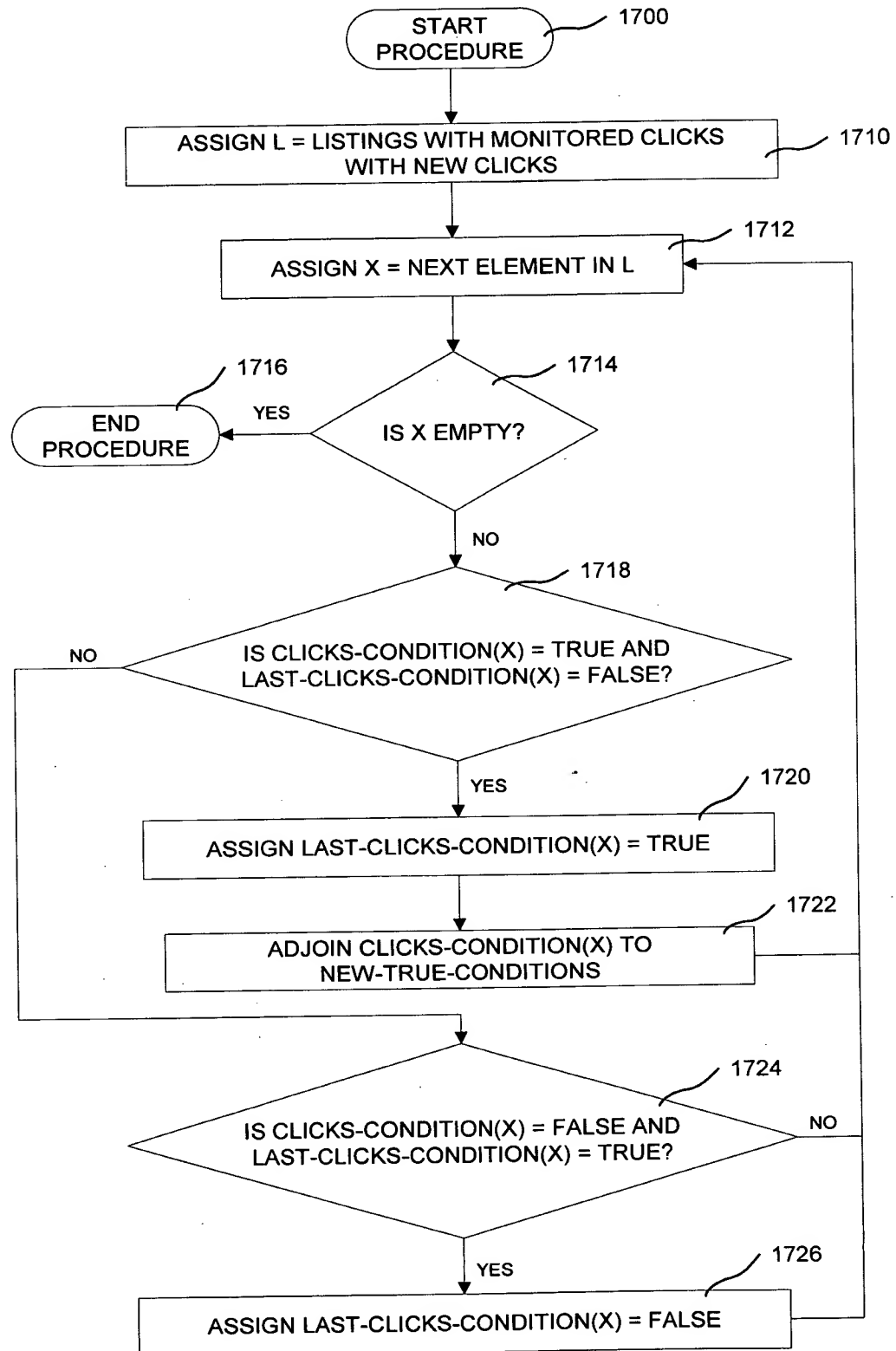


FIG. 18

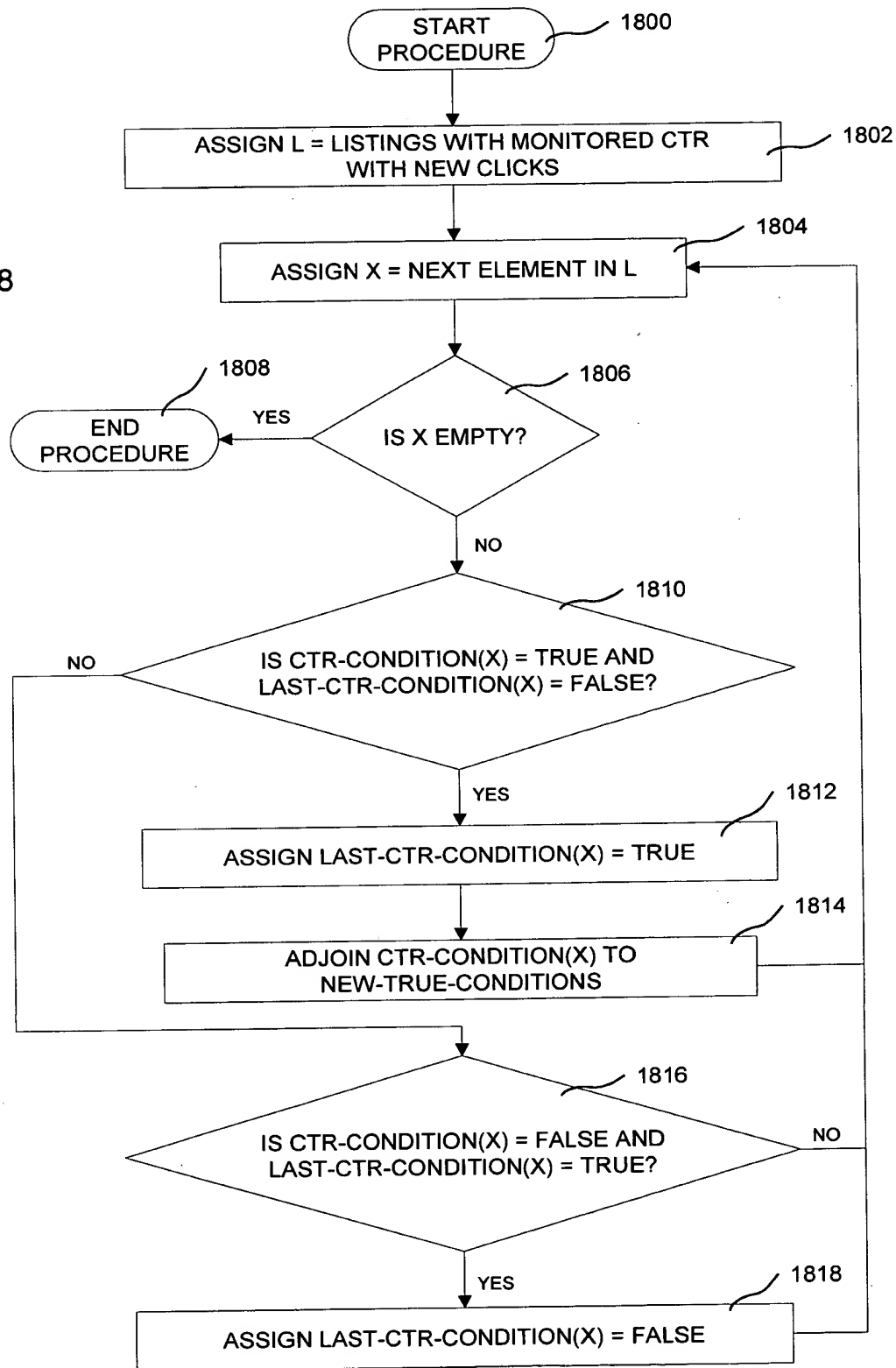


FIG. 19

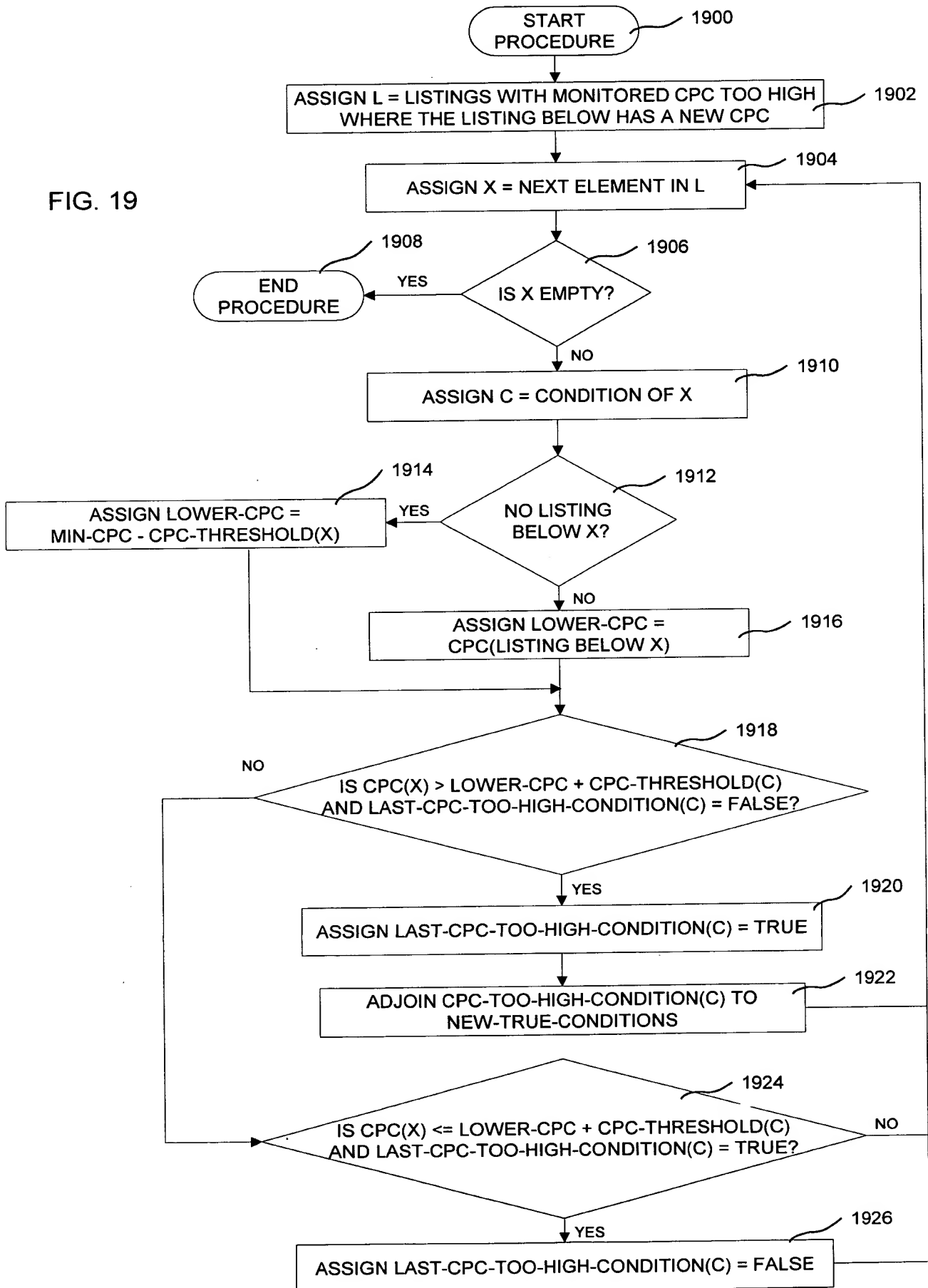
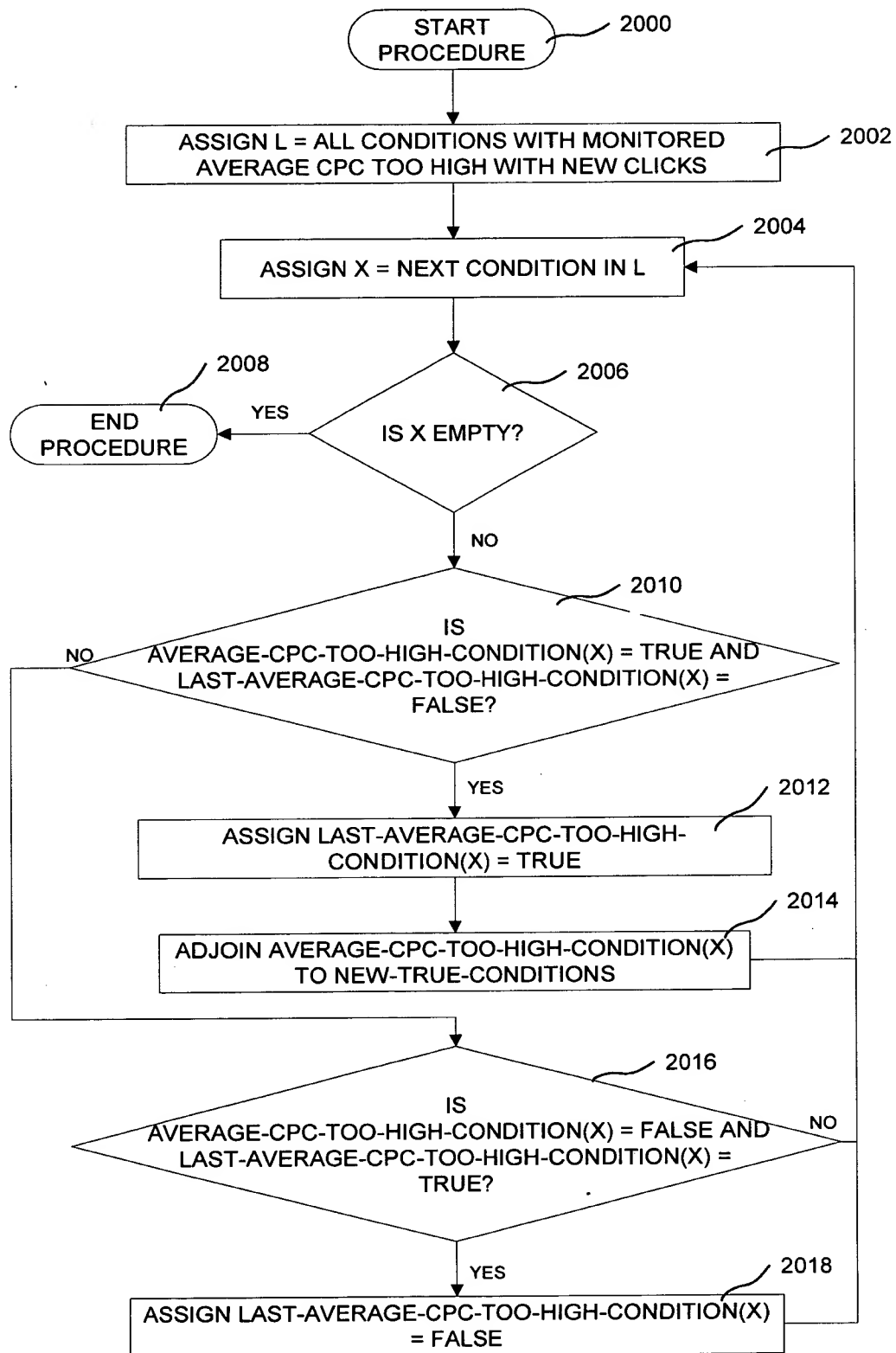


FIG. 20



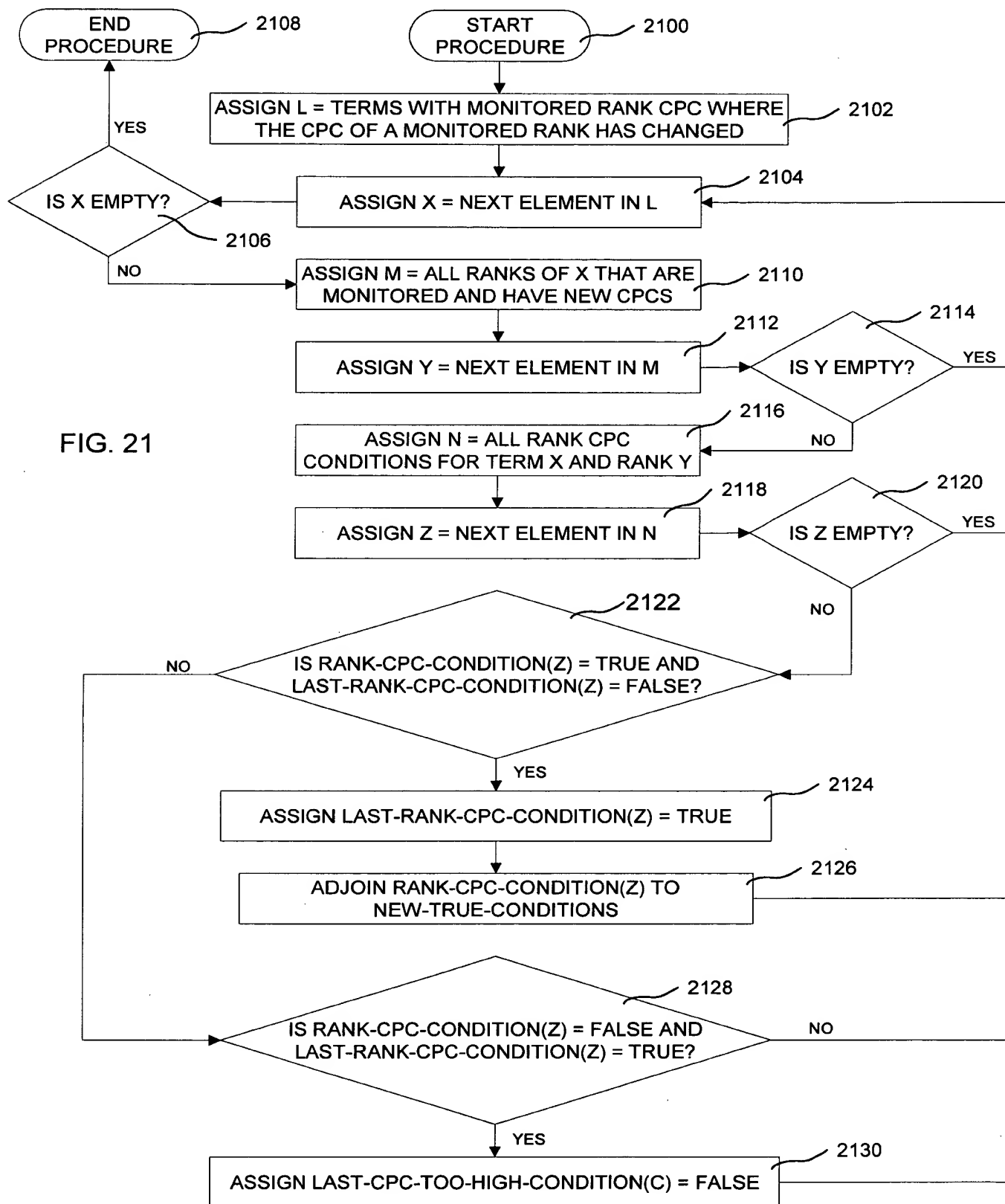
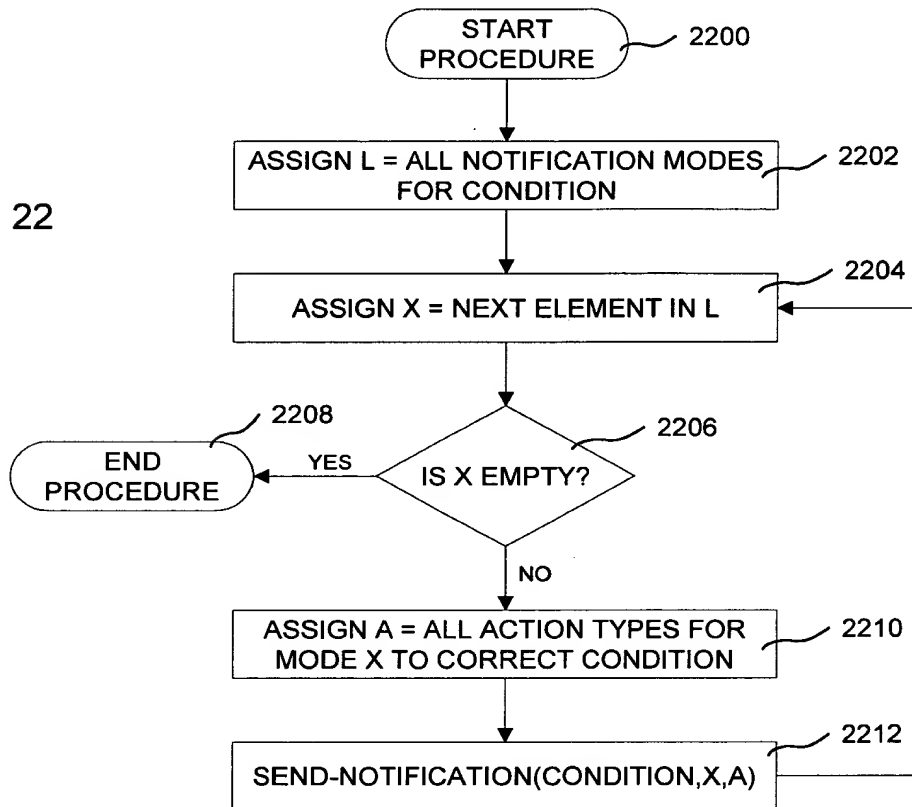


FIG. 22



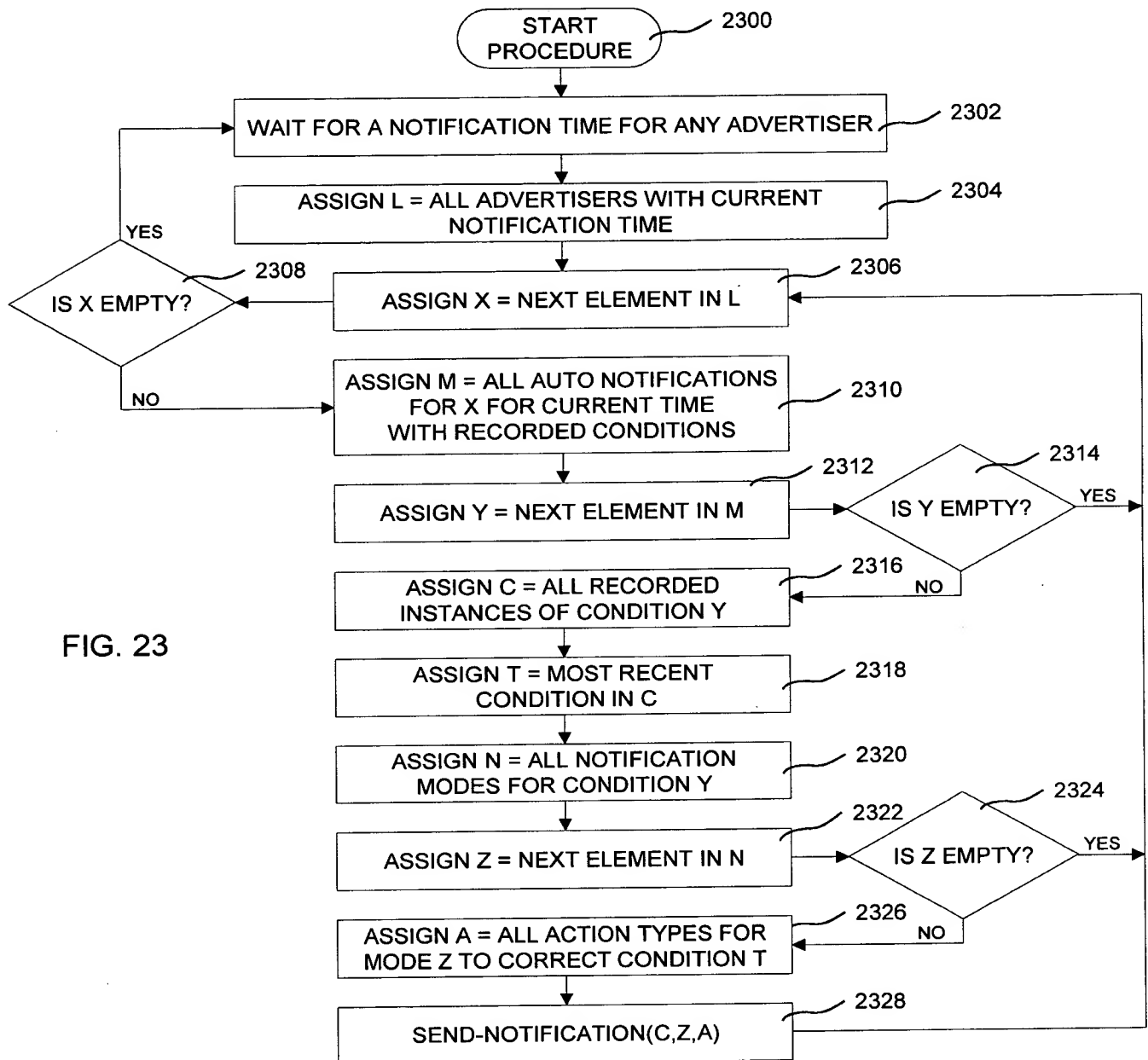


FIG. 23

FIG. 24

